

FUND YOUR ADVENTURE THROUGH AN **IDEAL YEAR OF SCOUTING**

Units that plan, promote, & execute the Ideal Year of Scouting, offer incomparable experiences for youth.

Resources mentioned below can be found at www.lhcscouting.org/Popcorn

Step One: Plan Your Program



Brainstorm and plan out your unit's ideal annual program to understand your fundraising needs that will allow you to deliver the promise of Scouting.

Step Two: Fund Your Program



Using a **Unit Program Budget** spreadsheet, go through each month and list activities, activity dates, and costs to assess your fundraising needs.

Step Three: Create a Plan of Attack



Now that you have a budget for your upcoming Scouting year, you need to develop a **Popcorn Sales Plan** to fund your entire year and enjoy Scouting!

Step Four: Gain Commitments



Supporting Scouting through popcorn is a TEAM effort! Break down your plan into feasible responsibilities like Kickoff, Communication, & Distribution.

Step Five: Execute Your Ideal Program



Now that you've been able to **FUND YOUR SCOUTING ADVENTURE** through one popcorn fundraiser, it's time to enjoy your **IDEAL YEAR OF SCOUTING!**

