



Partner with Scouting to Reach 17,000 Families

Every person in Scouting learns the motto “Be Prepared.” And while that can mean a lot of things to a lot of people, ultimately the Boy Scouts of America prepares young people for life.

We prepare them by creating opportunities for learning and growth that foster and strengthen self-confidence, ethics, respect for others, academic skills, and leadership abilities that stay with them their entire lives.

Parents appreciate this. Kids love it. And brands have an opportunity to be a part of it.

Our brand and our programs are built on four pillars:

Service: Scouting prepares youth for a life of service by teaching them to improve their communities and the lives of others.

Adventure: Scouting prepares youth for a life of adventure by encouraging them to abandon sedentary lifestyle, live healthier, and enjoy the great outdoors.

Learning: Scouting prepares youth for a life of learning by mentoring them to set goals and work to reach them one step at a time.

Leadership: Scouting prepares youth for a life of leadership, by giving young people the skills to take responsibility and teach by example.

About Boy Scouts of America, Laurel Highlands Council: For more than 109 years, the Boy Scouts of America, Laurel Highlands Council has been the foremost youth-serving organization in our community that develops character, citizenship and fitness. The Boy Scouts of America, Laurel Highlands Council serves nearly 17,000 youth members and 5,000 volunteer adult leaders throughout its multi-state footprint serving Western Pennsylvania, Western Maryland, and parts of West Virginia, making it one of the largest councils in the Boy Scouts of America.

Communication from the council to the 20,000+ local contacts is primarily focused on upcoming events and opportunities in which Scouts and their families can participate.

Share Your Brand with Scouting Families: Your generous support as a Program Partner provides your organization exposure to a targeted audience while helping the Boy Scouts of America, Laurel Highlands Council deliver the promise of a fun, quality and well-balanced Scouting program. Partnership opportunities to share your message with our 20,000+ contacts include:

- Full-color advertisement in our electronic newsletter
- Flyer distributions
- Company logo, link and information on the council website
- Invitation to set-up a display at major council events.

Questions, please contact: Erik Tomalis at 412-325-7910 Erik.Tomalis@scouting.org

Boy Scouts of America
Laurel Highlands Council
1275 Bedford Avenue
Pittsburgh, PA 15219
412.472.2927
www.lhscouting.org

Boy Scouts of America
Laurel Highlands Council
500 Galleria Drive, Unit 180
Johnstown, PA 15904
814.471.1090
www.lhscouting.org

Boy Scouts of America
Laurel Highlands Council
14416 McMullen Hwy SW
Cumberland, MD 21502
301.729.1300
www.lhscouting.org





Benefactor: \$5,000

- Company logo, link and information on the newly launched council website.
- Invitation to set-up an advertising table at all major council events.
- Maximum of six (6):
 - Flyer distributions in 3 resource centers and through leader meetings.
 - Mentions on the council’s social media channels (Facebook and Twitter).
 - Highlights in the council’s “E-Scouter” monthly electronic newsletter 20,000+ recipients.
 - “Scout Day” events on council online calendar.

Sponsor: \$2,500

- Company logo, link and information on the council website.
- Invitation to set-up an advertising table at four major council events.
- Maximum of four (4):
 - Flyer distributions in 3 resource centers and through leader meetings.
 - Mentions on the council’s social media channels (Facebook and Twitter).
 - Highlights in the council’s “E-Scouter” monthly electronic newsletter 20,000+ recipients.
 - “Scout Day” events on council online calendar.

Guardian: \$1,000

- Company logo, link and information on the council website.
- Invitation to set-up an advertising table at three major council events.
- Maximum of two (2):
 - Flyer distributions in 3 resource centers and through leader meetings.
 - Mentions on the council’s social media channels (Facebook and Twitter).
 - Highlights in the council’s “E-Scouter” monthly electronic newsletter 20,000+ recipients.
 - “Scout Day” events on council online calendar.

Patron: \$500

- Company logo, link and information on the council website.
- Invitation to set-up an advertising table at two major council events.
- One flyer distribution in 3 resource centers and through leader meetings.
- One “Scout Day” event on council online calendar.

2019 Program Partner Commitment Form

<input type="radio"/> Benefactor Partner: \$5,000 <input type="radio"/> Guardian Partner: \$1,000 <input type="radio"/> Sponsor Partner: \$2,500 <input type="radio"/> Patron Partner: \$500			
Name: _____		Title: _____	
Company: _____			
Address: _____		City: _____ State: _____ Zip: _____	
Phone: _____		Fax: _____ Email: _____	
<input type="radio"/> Check enclosed <input type="radio"/> Please bill me Credit Card: <input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> Amex <input type="radio"/> Discover			
Card #: _____		Exp. Date: _____ Security Code: _____	
Signature: _____			Date: _____
Please make checks payable to Boy Scouts of America, Laurel Highlands Council Mail: 1275 Bedford Avenue, Pittsburgh, PA 15219 Fax: 412.232.3524 Email: Erik.Tomalis@scouting.org			