Greater Pittsburgh
community food bank

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# Guide to Setting Up a Scouting for Food Virtual Food Drive

Setting up your virtual food drive is easy. Follow the steps below to get started today.

1. Go to crowdrise.com/scoutingforfood2018. This is the main Scouting for Food Virtual Food Drive page where all local virtual food drives will connect back to.

2. To setup a virtual food drive for your company or organization, click on **Set Up Your Fundraiser** on the right hand side of the page.

3. In the box that pops up, click on **Start Your Own Fundraiser** to create your virtual food drive page.
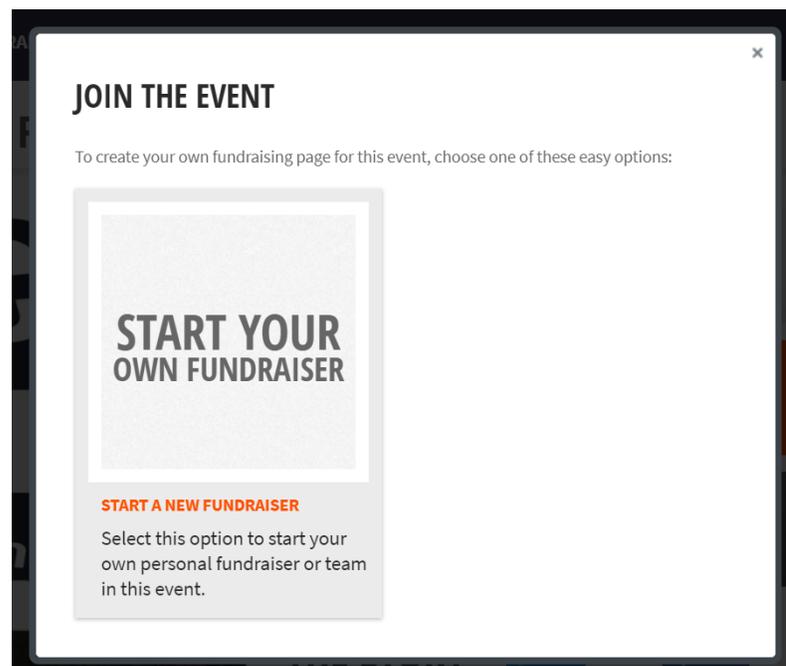
4. Create an account with CrowdRise if you do not already have one. You can create an account using your Facebook login information or your name and email address.

5. Enter your virtual food drive information. For example, your fundraiser title might be ABC Inc. Scouting For Food Fundraiser 2018.

   Once you set a name for your virtual food drive, set a fundraising goal. Keep in mind that every $1 collected provides enough food for five meals. As your campaign progresses, if you meet your fundraising goal, you can always update your goal and continue to engage your supporters.

   Finally, fill in some information about your virtual food drive. Provide some quick information about your group or organization and why you are participating in Scouting for Food.

Create Fundraiser

Whether you're running in a marathon, giving up your birthday for charity, doing a tribute, volunteering on weekends, or anything else, use CrowdRise to raise money for charity and make a real-life impact.

Fundraiser Title: *

e.g. Mila's Climb for a Cause

100

Fundraising Goal:

$ 1000

About Your Fundraiser:

Tell everyone about your fundraiser and why your cause is so important. Make it personal and compelling.

[ ] I'm not a robot — reCAPTCHA — Privacy - Terms

BACK   NEXT

6. Upload a photo. It is recommended that you use your group or organization's logo for the main photo. You can add additional photos of your group or staff if you want. Consider uploading more photos as your campaign progresses.

Upload a Photo

Add images that tell the story of your campaign. Campaigns with more photos tend to raise more money.

Choose or drag an image from your computer

JPG, JPEG, GIF, or PNG file • 16 MB • Minimum 600x400 pixels

Upload

Skip

7. On the **Choose a Charity** page that appears next, type in and select Greater Pittsburgh Community Food Bank. You will get a message that your campaign is now live.

Choose a Charity
Over 1.5 million certified charities

Search by nonprofit, keyword, or tax ID   Go

Advanced search

Your Campaign is Live
You've successfully created your CrowdRise page.

Now it's time to start crowdrising. That means raising a lot of money for your cause.

View Your Dashboard

Test

Created by Beth Burrell

test

8. Click on **View Your Dashboard** and then click the **Edit Fundraiser** tab on the left-hand side of the screen to customize your fundraiser page.

9. In the **Edit Fundraiser** tab, you can edit the information about your virtual food drive, including the name, description and goal.
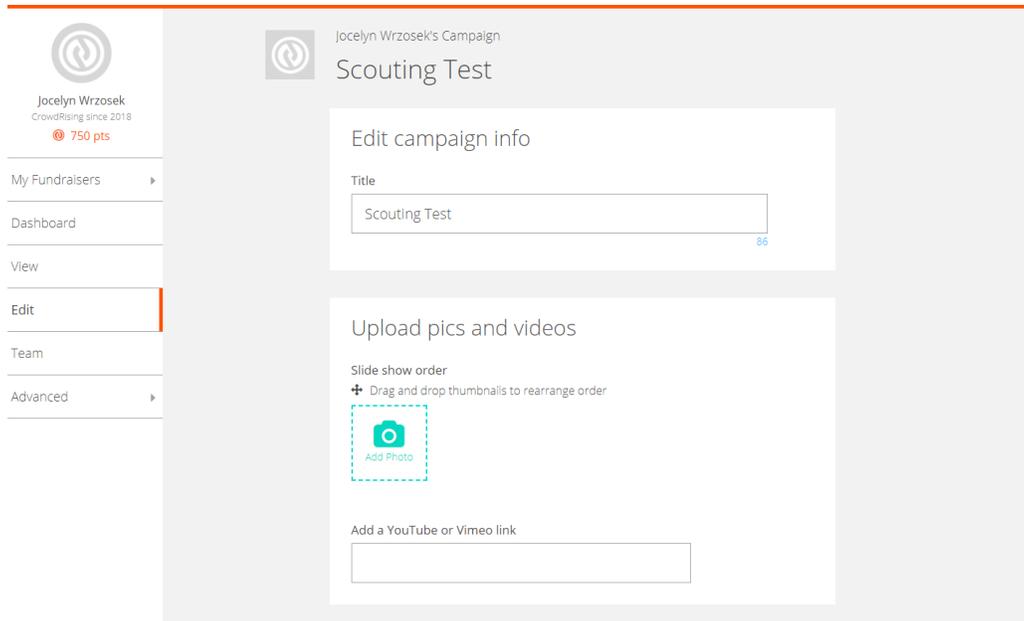
10. To obtain a fundraising widget, click on the **Advanced** tab on the left-hand side of the screen, and choose **My Fundraiser Widget**. A box will pop up with a code that you can embed into your website. This will put the widget onto your website, allowing your normal website traffic to see your fundraiser and make a donation without ever leaving your website.
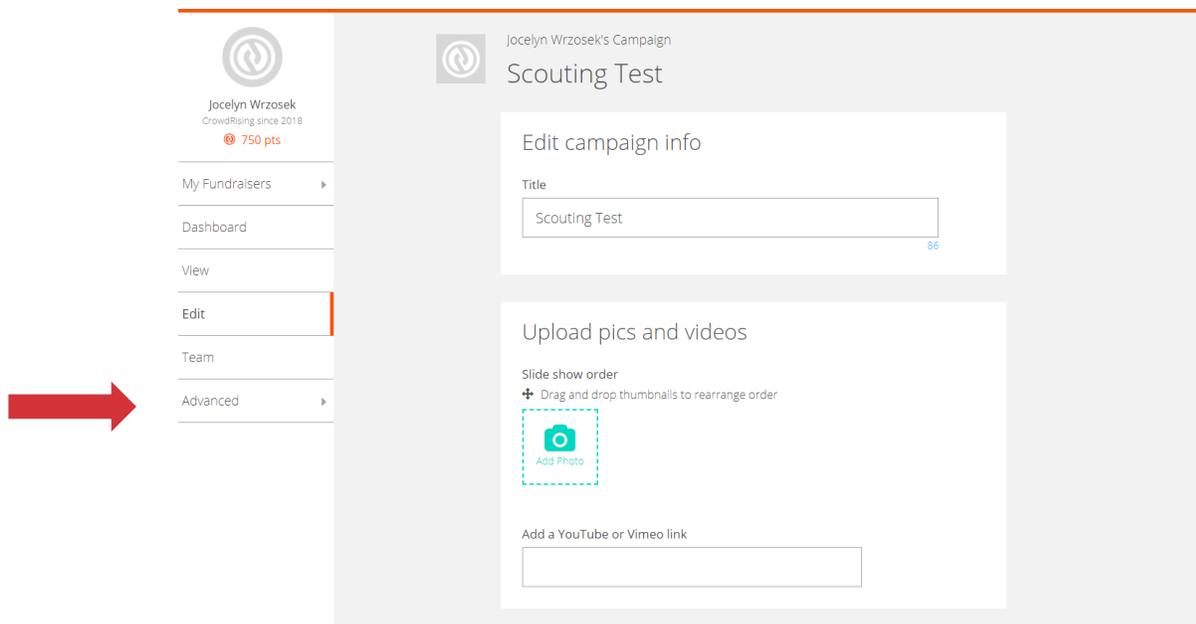
My Fundraisers ▶

Dashboard

View

Edit

Team

Advanced ▼

Report Center

Offline Donation Manager

My Fundraiser Widget

Add a YouTube or Vimeo link

Campaign goal

Goal (optional)

$ 100

Campaign story

Tell your story

Copy and paste the snippet of code below into your personal website, blog, etc. Note that if this is remotely confusing, ask someone in high school to help you or Contact Us.

COPY AND PASTE THE EXACT CODE BELOW - REPLACE YOURSITE.COM WITH YOUR DOMAIN NAME

Scouting Test on Crowdrise<script type="text/javascript" src="https://cdn.crowdrise.com/widgets/donate/fundraiser/831414/?utm_source=YOURSITE.COM&utm_campaign=widget"></script>
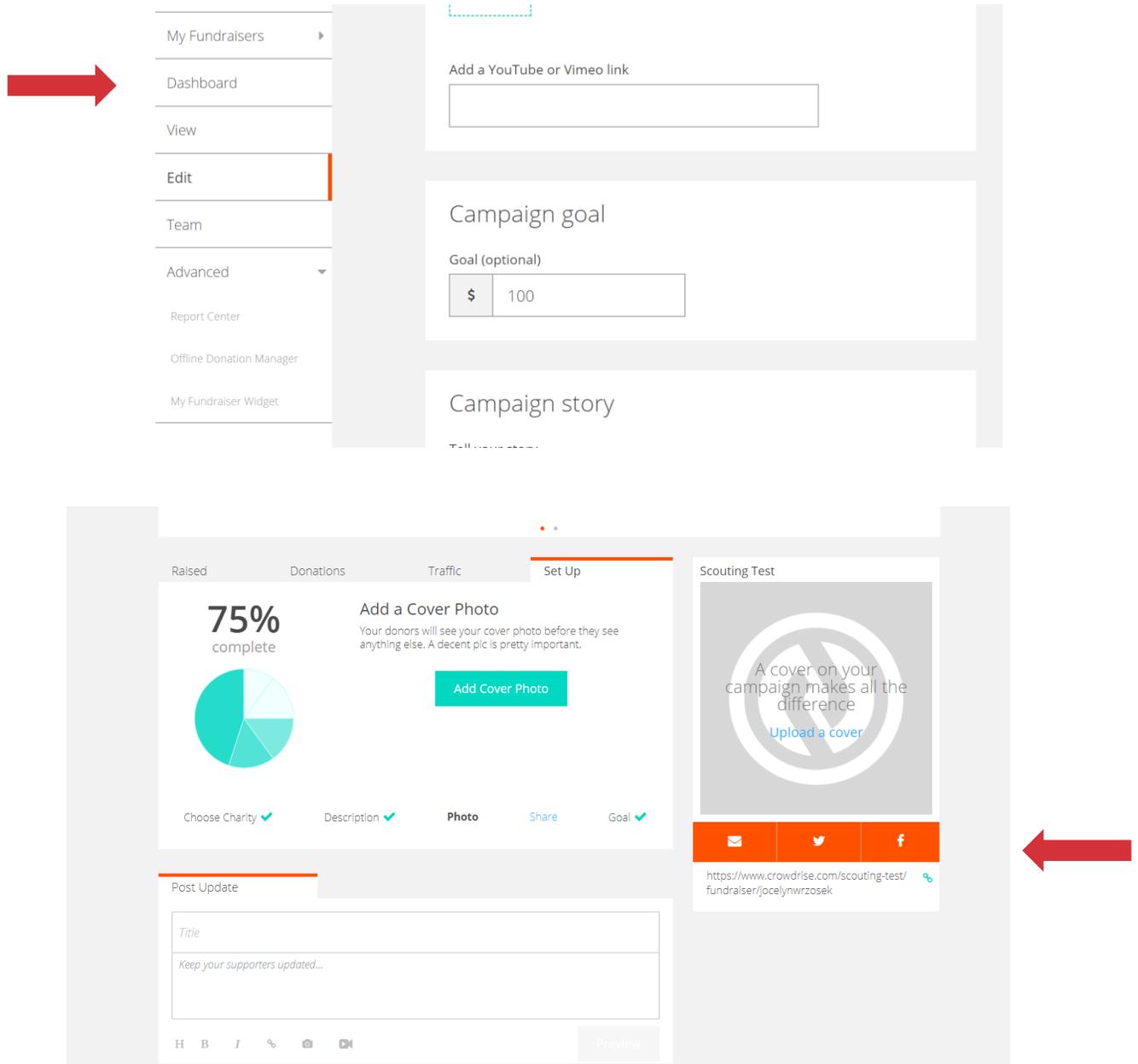
— MAKE AN IMPACT —

$0   AMOUNT RAISED

SCOUTING TEST

DONATE NOW

or Click here to start a fundraiser

crowdrise

Advanced settings ▶

11. Use the box on the **Dashboard** tab to share your virtual food drive with your employees, friends, family, etc. Share your campaign on social media or through email.

Congratulations, your virtual food drive is set up and you are ready to start fundraising.

If you have any questions when setting up your fundraiser, CrowdRise offers great support. Just click the support button at the bottom of the page.

For more information or questions about Scouting for Food, contact:
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